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# Press Release

## **For Immediate Release**

### **Daubert Chemical Receives 2011 Award from the Business Marketing Association**

Chicago, September 13, 2011 – Daubert Chemical Company, Inc. and its marketing and communications partner, Sales Development Associates (SDA), of St. Louis, MO were recognized by the Business Marketing Association (BMA) at a ceremony on September 12, 2011 in St. Louis and awarded a prestigious Targeted Advertising and Marketing (TAM) Award.

Daubert and SDA received a Gold award for creative excellence in the Trade Show Exhibits – Linear Exhibits category for Daubert’s 28 ft. long multi-panel display exhibit promoting their comprehensive line of undercoatings and corrosion prevention products for the transportation industry.

“This is the second consecutive year that Daubert’s been recognized with Business Marketing Association’s TAM awards for marketing excellence”, said Glenn Bilek, Vice President Business Development for Daubert Chemical Company, Inc. “The new exhibit made a real hit at the Transportation Technology Conference and Exhibition earlier this year. We experienced higher than normal traffic to our booth, as well as accolades from our distributors, customers and prospects attending the show. It’s the skills and dedication of our people and our partners (like Sales Development Associates) that is central to Daubert’s success.”

The Business Marketing Association is the largest professional association representing practitioners of business-to-business marketing and communications with more than 19 chapters throughout the United States. The BMA's TAM Award recognizes the best business-to-business marketing campaigns and honors the agencies, companies and individuals who create them.

Sales Development Associates has been honored by the BMA with seventeen TAM Awards over the past ten years for outstanding work for a wide range of clients. In addition to winning the gold TAM Award for Daubert, SDA also won a gold award for single direct mailing for Go Ahead North America, Chicago, IL and a silver award for ConAgra Mills, Omaha, NE for website design and development. Founded in 1989, SDA is a privately held, female owned marketing and communications firm that works closely with each of its clients to develop unique and effective marketing campaigns and solutions. For more information about SDA, please visit [www.sdastl.com](http://www.sdastl.com).

Daubert Chemical Company, Inc. was founded in 1935 and is headquartered in Chicago, Illinois. Today, Daubert's products include Tectyl® and Nox-Rust® corrosion prevention products, V-Damp® liquid sound deadeners, Daubond® Adhesives, TecPlex™ greases and other specialty coatings and adhesives. The products it manufactures are sold globally to the automobile, transportation, marine, aerospace, general industrial, and military, furniture and woodworking marketplaces. For more information, visit [www.daubertchemical.com](http://www.daubertchemical.com).

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